Cookie Policy

[https://youmeandvaccines.ie] (the "**Site**") uses "cookies" to collect data for record-keeping purposes and sometimes to track information about you. This Cookie Policy provides further information on the use of cookies on the Site.

This Cookie Policy should be read in conjunction with our Privacy Policy here. Unless otherwise defined in this Cookie Policy, capitalised terms in the policy have the same meaning as in the Site's Terms and Conditions of Use, which can be found here. The Terms and Conditions of Use also apply to your use of the Site.

1. WHAT IS A COOKIE?

A 'cookie' is a small data file that is placed on your computer or mobile device ("**device**"). It allows a website to remember your actions or preferences until the cookie is deleted or expires. Some of the cookies used on the Site are essential for the Site to work. Some non-essential cookies are also used on the Site to collect information to help improve the Site.

Cookies can be stored for varying lengths of time on your browser or device. Session cookies are generally deleted from your computer or device when you close your browser. Persistent cookies will remain stored on your computer or device until deleted or until they reach their expiry date as detailed in the tables below.

2. TYPES OF COOKIES USED

The types of cookies used on the Site are set out below, as well as their purpose, duration and whether the cookie is placed by the Operator or a third party. Some cookies are referred to as first party cookies meaning they are set by the Site's domain. Third party cookies are set by a domain other than the Site. Third party cookies are covered by the policies of those third parties.

Strictly Necessary Cookies

These cookies are necessary for the Site to function and cannot be switched off. They are usually only set in response to actions made by you which amount to a request for services, such as setting any privacy preferences or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the Site may not then work. These cookies do not store any personally identifiable information.

Cookie Name	Purpose	Expiry	First or Third Party

Performance Cookies

These cookies allow the Operator to count visits and traffic sources so it can measure and improve the performance of the Site. They help the Operator to know which pages are the most and least

popular and see how visitors move around the Site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies, the Operator will not know when you have visited the Site, and will not be able to monitor its performance.

Cookie Name	Purpose	Expiry	First/Third Party Cookie
Universal Analytics Google ga _gid _gat	Used to help the Operator understand how visitors engage with the Site. With this information, the Operator can continually improve the information provided on the Sites, and the processes for actions such as contacting us. We also use it to increase the number of new people finding our website. You can find out more in Analytics cookies and privacy information. Google may process your personal data independently of the Operator and the Operator cannot be held responsible for how they handle it. It is recommended that you read their privacy notice carefully. Read Google's overview of privacy and safeguarding data		Third Party

Functional Cookies

These cookies enable the Site to provide enhanced functionality and personalisation. They may be set by the Operator or by third party providers whose services have been added to the Site. If you do not allow these cookies then some or all of these services may not function properly.

Cookie Name	Purpose	Expiry	First/Third Party Cookie

3. HOW TO OPT OUT OF COOKIES?

You can change the cookie preferences you selected in the cookie settings when you first visited the Site by clicking on the icon below. You may need to refresh your page for your settings to take effect. Please note this icon is permanently accessible on the bottom left hand side of our website, so it you can easily change your cookie preferences at any time.

[Insert cookie settings icon and link]

Alternatively, most web browsers allow some control of most cookies through the browser settings. However, turning cookies off may interfere with your browsing experience. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.allaboutcookies.org.

 Find out how to manage cookies on popular browsers:

- Google Chrome

- Microsoft Edge

- Mozilla Firefox

- Opera

- Apple Safari

To opt out of being tracked by Google Analytics across all websites visit http://tools.google.com/dlpage/gaoptout

4. CHANGES TO THIS POLICY

The Operator reserves the right to change this Cookie Policy from time to time at its sole discretion. If the Operator makes any changes, these changes will be made here and the date of change stated in the "Last Updated" date at the bottom of this Cookie Policy. However, if the Operator makes material changes to this Cookie Policy, the Site will notify you by means of a prominent notice on the Site prior to the change becoming effective.

5. CONTACT

If you have any queries about our Cookie Policy please contact the Operator using the contact details provided in the Terms and Conditions of Use.

Not to be included with the Cookie Policy when posted online

COOKIE BANNER[1]

When you visit any website, it may store or retrieve information on your browser, mostly in the form of cookies. This information might be about you, your preferences or your device and is mostly used to make the site work as you expect it to. You can choose not to allow some types of cookies. However, blocking some types of cookies may impact your experience of the site and the services we are able to offer.

Cookie Settings   **Accept All Cookies**   **Reject All Cookies**

You can withdraw your consent at any time. To find out how we use cookies and how to disable cookies please read our **Cookie Policy** *[Insert hyperlink to cookie policy]*

COOKIE SETTINGS

Strictly Necessary Cookies   **Always Active**

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

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[1]   A cookie banner should be presented as a pop-up when users first visit a website. Consent must be granular, so separate consent is required when cookie is collected for more than one purpose (e.g. Consent to Performance Cookies, and Consent to Functional Cookies, should be obtained separately). This is why it is necessary to provide users with access to the Cookie Settings tool.

Pre-ticked boxes (e.g. sliders set by default to on) is unlawful and so the default setting for optional cookies must be off. This requirement applies irrespective of whether or not the cookies collected constitute personal data.

Links to the privacy and cookie policies, and cookie settings should always be visible and accessible to users, so users are fully informed about how their data is used, and can easily withdraw consent to cookies at any time.

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Functional Cookies   **Accept/Reject**[2]

These cookies enable the website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

Performance Cookies   **Accept/Reject**

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

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[2]   Regulatory guidance states that the settings of any sliders should be clearly labelled 'ON' and 'OFF'. It is **not** recommended to use coloured buttons such as green for 'ON' or red for 'OFF', as such buttons may not provide sufficient clarity and may be confusing for those with colour blindness.

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